

THE SCHOOL AND THE COLLEGE IN REVIEW

LAYA IS ASSISTANT B.A. DEAN

Dr. Jaime C. Laya, Director of Graduate Studies of the College of Business Administration, was appointed Assistant Dean of the College last April by U.P. President Carlos P. Romulo.

Dr. Laya, holder of a Ph.D. in Business Administration major in finance from Stanford University, is an associate professor of business administration. Since 1965, he has been occupying the IBM Philippines Chair in Business Administration, the first professorial chair set up in the college through a donation from IBM Philippines, Inc. Recently, he was also appointed Director of the University of the Philippines Press.

SICAT ELECTED PES PRESIDENT

Dr. Gerardo P. Sicat of the U.P. School of Economics was recently elected President of the Philippine Economics Society.

An associate professor of economics, Dr. Sicat is also Chairman of the Institute of Economic Development and Research. He has been the editor of the PES publication, *The Philippine Economic Journal*, since 1965.

Elected with Dr. Sicat were: Edgardo P. Zialcita of the Department of Economic Research of the Central Bank, Vice President; Quirico S. Camus, Secretary-Treasurer; and Jose E. Romero, Dr. Bernardo M. Villegas, Cesar Zalamea, and Dr. Jose Encarnacion, Jr. who, together with Sicat, Zialcita, and Camus, compose the Executive Committee.

ENCARNACION ATTENDS MEXICO CONFAB

Dr. Jose Encarnacion, Jr., Chairman of the Department of Economics, represented the University of the Philippines in the Fourteenth International Meetings of the Institute of Management Sciences held in Mexico City from August 22 to 26.

The sessions held covered a wide range of subjects including "Mathematical Approaches to Reliability and Quality Control," "Financial Planning, Analysis and Control," "Computation and Stimulation of Individual and Organizational Behavior," and others. Dr. Encarnacion presented a paper entitled "A Model of Group Decision Making."

DE LA PAZ IS NEW DBRP CHIEF AND PRBE MANAGING EDITOR

Mr. Romeo P. de la Paz was recently appointed Chief of the Division of Business Research and Publications and at the same time Managing Editor of *The Philippine Review of Business and Economics*.

A holder of an M.A. in Industrial Psychology and Management from Wayne State University, Mr. de la Paz teaches personnel management, industrial relations, and organizational behavior. He takes the place of Professor Niceto S. Poblador who is now in the University of Pennsylvania, working for a Ph.D. on a Ford Foundation grant.

TIDALGO OFF TO U.S.

Miss Rosa Linda Tidalgo, Secretary of the School of Economics, is now at the University of Wisconsin where she is working for a Ph.D. in economics under a grant from the Ford Foundation. Mrs. Honorata A. Moreno has been appointed to take her place as secretary of the school.

FORTY TWO ECONOMICS STUDENTS RECEIVE GRADUATE FELLOWSHIPS

Forty two students enrolled in the graduate program of the School of Economics are recipients of fellowships from the U.P. Economics Project and the Institute of Economic Development and Research this semester.

Of this number, 32 are UPEP fellows, 13 of them recipients of full awards and 19 of partial awards. Ten are IEDR fellows of whom 8 received full awards and 2 got partial awards.

The UPEP fellows who received full fellowships are Mangkul Chaipan, Po-chih Lee, Manoon Pahirah, Federico Macaranas, Alvaro O. Santurias, Jr., Tirso B. Paris, Jr., Krirkkiat Pihipatseritham, Prajoed Sinsup, Anan Sangtheapitikul, Roberto Atmosfera, Manuel de Leon, Romulo Sanchez, and Winona Sevilla. Recipients of partial fellowships are Virgilio T. Velasco, Ruperto P. Alonzo, Amando C. Armas, Ma. Cecilia B. Bejasa, Narciso E. Camomot, Z. Amelia H. Capistrano, Constancio Cater, Jr., Aurora J. Galindo, Perla J. Guillergan, Rosemary P. Penalosa, Sylvia M. Santos, Gwendolyn R. Tecson, Victor B. Valdepenas, Rosa Linda G. Valenzona, Eduardo B. Mendoza, Floriam Albuero, Ernesto M. Balangue, Meynardo M. Orbeta, and Evaristo M. Narvaez, Jr.

The IEDR fellows who received full awards are Victoria S. Esguerra, Casimiro V. Miranda, Jr., Raymundo S. Esguerra, John A. Leonard, S.J., Harry S. Pasimio, Cesar Templo, Norma O. Teruel, and Isagani Valdellon. Angel M. Fandialan and Gary S. Macasiar received partial fellowships.

ECONOMICS SOCIETY OFFERS FELLOWSHIP

The U.P. Economics Society has announced that it is offering a fellowship consisting of one semester's tuition beginning the first semester, 1967-68.

To qualify for this award, an applicant must be an economics major who is at least in his junior year either in the College of Business Administration or the College of Arts and Sciences. He must have carried an academic load of not less than 15 units the previous semester, with a weighted average not lower than 2.25. This must include not less than 6 units of economics courses with an average grade in these courses of at least 1.75. In addition, the applicant must not have been subject to any disciplinary action in the past.

Qualified applicants will be given a competitive examination which will be the final basis for selection. The grantee will automatically be qualified for membership in the Economics Society.

THIRD TRAINING PROGRAM IN DEVELOPMENT ECONOMICS BEGINS

The U.P. School of Economics started its Third Training Program in Development Economics last July 10 with 28 trainees who will undergo training for a period of six months.

Made possible through the assistance of the University of Wisconsin and a grant from the Ford Foundation, this program is intended primarily to acquaint government personnel who are engaged in planning and programming with specialized techniques and procedures necessary for economic development. "Certificates in Development Economics" await those who can satisfy all of the program's requirements.

BUSINESS ADMINISTRATION WEEK OBSERVED

"Gearing Business Education to Professionalism" was the theme for this year's observance of the traditional Business Administration Week which was held from September 25 to 29.

Sponsored by the U.P. Business Guild, the celebration featured a variety of educational and cultural activities participated in by various organizations within the college. Among the most interesting were an opening convocation in which Industry Undersecretary and Business Administration Dean Cesar E. A. Virata spoke of the need for a more conscientious practice of the business profession that it may contribute more to the nation's welfare; a debate in which local debaters defended the affirmative side of the topic "Resolved: that the Philippines Trade with Red China" against a team from the Ateneo University; a convocation in which Dr. Augusto

Caesar Espiritu, President of the Philippine Chamber of Commerce, spoke on "The Possibility of Trade with Communist Countries," and a symposium on the topic "Is Business Education in the Philippines Meeting the Demands of Business?" with Mr. David Sycip as guest speaker.

Other activities included a motorcade, exhibits, a bowling tournament, a basketball game, an essay writing contest on the theme of the week's celebrations, and a mini-fair which provided a climax to the week's activities.

RAMIRO TO TOKYO

Mr. Rolando R. Ramiro, instructor in personnel management in the College of Business Administration and a member of the Division of Business Research staff, left for Tokyo, Japan last July to attend the Small Business Trainers and Consultants Course. This course is sponsored by the Asian Productivity Organization and will last for a period of six months.