

THE SCHOOL AND THE COLLEGE IN REVIEW

SICAT, LAYA in 1967 TOYM LIST

Dr. Gerardo P. Sicat of the School of Economics and Dr. Jaime C. Laya of the College of Business Administration were among those who received the Jaycees' Ten Outstanding Young Men awards of 1967 last December. Since 1959, these awards have been given yearly with the purpose of giving recognition to the Philippines' young men who have made significant contributions to their professions and rendered valuable service to their communities as well as to their country.

Sicat, awardee for economics, is an associate professor of economics and chairman of the Institute of Economic Development and Research. He is also president of the Philippine Economics Society and editor of *The Philippine Economic Journal*. At thirty one, he has already authored quite a number of discussion papers and books, among them *Economics and Development* which is now used as a college textbook. He holds a Ph.D. from the Massachusetts Institute of Technology.

Only twenty eight, Laya, awardee for business education, is assistant B.A. dean, B.A. Director of Graduate Studies, and at the same time Director of the U.P. Press. A Ph.D. from Stanford University, he is an associate professor of business administration and occupies the IBM Philippines Chair in Business Administration.

UP GRADUATES TOP CPA EXAMS

A 1966 graduate of the College of Business Administration, Guillermo D. Loveranes, topped the December 1966 examinations for Certified Public Accountants, the results of which were announced last December. Loveranes, who was a Sycip, Gorres and Velayo Scholarship grantee, obtained a rating of 91 per cent.

Two other 1966 graduates, Evelina Alvarado and Erlinda Magbitang, got the second and seventh places respectively. Alvarado got a rating of 89.33 per cent while Magbitang got 87.17 per cent. Both graduated *cum laude*.

Of the 53 U.P. examinees, 46 passed with a group average of roughly 80 per cent. Their passing rate is 87 per cent, in comparison with the national passing average of 29 per cent.

Three others also placed among the top twenty. They are Rodolfo Aquino who got 86.33 per cent; Inocencio Daza, 86.33 per cent; and Ma. Corazon Liamzon, 85.68 per cent.

UP ECONOMICS SOCIETY SPONSORS CONFERENCE ON NATIONALISM AND ECONOMIC DEVELOPMENT

Conscious of the lack of student involvement in national affairs, particularly in economic matters, the U.P. Economics Society sponsored an inter-university conference on the theme "Nationalism and Economic Development" from February 10 to 11. The conference aimed at a critical examination of national economic issues within the context of nationalism, and a definition of the university students' stand regarding these issues.

Among the speakers who addressed the conference were Senator Lorenzo Tañada, chairman of the Movement for the Advancement of Nationalism, Hilarion Henares, Jr., former National Economic Council chairman; Horacio Lava, a prominent exponent of nationalism; and Romeo Herrera of the *Business Day*. There were discussions on Philippine economic history, the methodology of economic nationalism, theories of economic development, the role of foreign capital in Philippine economy, economic policy formulation, and nationalists' solutions to underdevelopment.

VIRATA APPOINTED TO BOARD OF INVESTMENTS

B.A. Dean Cesar Virata was recently appointed member of the Board of Investments by President Ferdinand Marcos.

Dean Virata, who is also the Undersecretary of Industry and Deputy Director General for Investments of the Presidential Economic Staff, attended the ECAFE conference in Bangkok from February 20 to 27. He is also attending the United Nations Conference on Trade and Development (UN-TAD) now going on in New Delhi.

DEAN CASTRO TO EAST AND SOUTHEAST ASIAN CITIES

Dean Amado A. Castro of the School of Economics recently made a trip to six cities of East and Southeast Asia to interview applicants for fellowships in the M.A. Economics program. The trip, which was from February 4 to February 26, took Dr. Castro to Djakarta, Singapore, Kuala Lumpur, Bangkok, Hongkong and Taipei. In the course of his visits, he also delivered lectures at some economics departments in the region.

THREE NEW LECTURES JOIN MBA FACULTY

Rodolfo Salazar, Quintin Tan, and Edgardo Zialcita were recently appointed lecturers in the Master of Business Administration program.

Salazar, lecturer in business administration and relations, has an MS in Engineering from Princeton University and an MS in Industrial Administration from the Carnegie Institute of Technology. He is assistant to the President and Corporate Development Manager of Pfizer, Inc.

Tan, lecturer in industrial management and relations, has an MBA in Industrial Management from the U.P. He works with the Atlantic Gulf and Pacific Co. of Manila as Manager for Manufacturing and Assistant to the Vice President for Administration.

Zialcita, lecturer in business economics, has an MA in Economics from Georgetown University. He is technical assistant at the Central Bank.

RAMIRO BACK FROM JAPAN, INDIA

Rolando R. Ramiro, instructor in personnel management in the College of Business Administration, returned early this year from Japan and India after an absence of six months.

In Tokyo, he attended the Small Business Trainers and Consultants Course which lasted for five months. It was sponsored by the Asian Productivity organization. He then spent a month in Hyderabad for the Small Industries Extension Training Institute. Both programs involved active consultation work and implementation of suggestions in selected industries in India and Japan.

ALBA BACK FROM U.S.

Manuel S. Alba of the marketing faculty of the College of Business Administration returned from the United States early this year after finishing his Ph.D. at the Northwestern University. He has been designated associate professor in marketing. Dr. Alba also holds an MBA degree from the University of Minnesota.